

Lena Lee

Lena Lee is a globally experienced senior executive with nearly two decades of leadership across destination attractions, theme park operations, and largescale live events throughout Asia and the United States. She currently serves as Executive Vice President, Attractions & Destination Experience at Resorts World Sentosa (RWS), where she oversees the strategic direction, operational performance, and continuous evolution of the resort's attractions and guest facing experiences. In this capacity, she is responsible for driving operational excellence, strengthening guest satisfaction, and advancing long term growth across complex, high volume environments.

Before rejoining RWS, Lena spent nearly five years with Universal Destinations & Experiences, most recently as Senior Vice President, Park Operations Division at Universal Studios Japan. In that role, she led the Park Operations division which included attractions operations, guest experience, food and beverage, merchandise, and major seasonal programs—ensuring the delivery of safe, efficient, and world-class experiences within one of the world's most visited theme parks.

Lena's career includes leadership roles in several landmark destinations and event launches. She contributed to the opening of Asia's first integrated resort, Resorts World Sentosa; the grand opening of Universal Studios Singapore; and the ongoing expansion of marquee events such as Halloween Horror Nights. Earlier in her career, she supported prominent global sporting and entertainment events including the 2008 Beijing Olympics, NBA AllStar Weekend, and NBA China Games, serving as a key liaison between U.S. and Asia based teams.

Born and raised in Japan and a citizen of Singapore, Lena brings deep cultural fluency, multilingual capability, and a global mindset. She is recognized for developing high performing teams, navigating complex stakeholder environments, and translating strategy into seamless, guest centric execution.