



**Mathias Kuepper**  
**Managing Director & Regional President APAC**  
**Koelnmesse Pte Ltd**

Mathias Kuepper is the **Managing Director and Regional President Asia-Pacific (APAC)** at Koelnmesse Pte Ltd, based in Singapore. He leads Koelnmesse's regional strategy and operations, strengthening collaboration among the offices and teams in **Singapore, Thailand, Indonesia, Taiwan, Japan, China and Hong Kong**. In his role, he also oversees the regional events portfolio and drives the company's growth and expansion of business activities throughout APAC.

Mathias has more than 20 years of experience in the MICE industry, and has been with Koelnmesse since 2002. He started as Regional Operations Manager for APAC, became General Manager for Hong Kong in 2006, and held several roles in Koelnmesse's China subsidiary between 2008 and 2014. In June 2016, he was appointed Managing Director of Koelnmesse Pte Ltd, and in January 2022, he took on the role of Vice-President Asia Pacific. As of 1 December 2025, he became Koelnmesse's first Regional President APAC, reflecting the company's growing presence and portfolio in the region.

Alongside his leadership roles, Mathias focuses on building strong, sustainable partnerships across Asia-Pacific. He holds a Master's Degree in Economic Geography from Leibniz Universität Hannover and Vienna University of Economics and Business Administration.