

SACEOS

Meetings • Incentives • Conventions • Exhibitions • Events

S I N G A P O R E



Singapore MICE Sustainability Certification (MSC)

saceos.org.sg/singaporemsc

ABOUT SINGAPORE MSC

Developed by **SACEOS** with support from the **Singapore Tourism Board (STB)** and in consultation with industry members and stakeholders, the **Singapore MICE Sustainability Certification (MSC)** was launched on 24 January 2024. The certification aims to equip businesses with sustainable practices for events while raising sustainability standards across Singapore's Meetings, Incentives, Conventions, and Exhibitions (MICE) industry.

In November 2024, the Singapore MSC Framework attained **GSTC-Recognized Standard status, aligning with the GSTC MICE Criteria Version 1.0**. This global recognition reinforces its credibility as a sustainability framework and strengthens Singapore's position as a leading sustainable MICE destination.

The Singapore MSC Framework applies across the MICE ecosystem, including **event organisers, stand builders, venues (such as hotels with MICE facilities), food and beverage caterers, transport operators, freight forwarders, event technology and audiovisual providers**. It covers key sustainability areas such as carbon, waste, energy, and water management, as well as social responsibility, human resource competency, and sustainable procurement.

Register your interest [here](#).



THE MICE INDUSTRY IS FACING CHALLENGES REGARDING SUSTAINABLE OPERATIONS



Profound environmental, social, and economic impacts of activities



Increasing scrutiny in sustainable practices by stakeholders



Growing importance to balance present and future needs

HOW CAN SINGAPORE MSC HELP?



Certification developed based on local and international standards



Relevant for the entire supply chain across the MICE industry from event organisers, venues to suppliers



Enable organisations to establish sustainability policies and initiatives to contribute to the Singapore Green Plan 2030



HOW DOES SINGAPORE MSC WORK?

Companies are certified through a set of criteria currently identified for the 8 sectors of the MICE industry and focusing on enabling sustainability initiatives in mitigation, particularly in environmental, economic, and social aspects.



THE FRAMEWORK CRITERIA COVERS:

1. Management approach
2. Carbon
3. Waste
4. Energy
5. Water management
6. Social
7. Human resource competency
8. Procurement

4 KEY BENEFITS OF SINGAPORE MSC

1



SUSTAINABLE SOLUTIONS

Providing sustainable product and services to meet customer's needs and applicable regulatory requirements

2



SUSTAINABILITY COMMITMENT

Demonstrate organisation's sustainability commitment and efforts to internal and external stakeholders

3



SUSTAINABILITY RISKS AND OPPORTUNITIES

Identify and address potential sustainability risks and opportunities within the organisation





4



SUSTAINABILITY BUSINESS OPPORTUNITIES

Enhance customer's satisfaction through providing sustainability opportunities

SINGAPORE MSC TIERING

TIER	KEY DIFFERENCE	SCOPE OF CERTIFICATION	PROCESS
 <p>BRONZE</p>	<p>Commitment and implementation of sustainability targets</p>	<p>Organisation's sustainability policy and setting targets</p>	<p>Document review of evidence submitted to determine compliance of MSC</p>
 <p>SILVER</p>	<p>Implementation and establish sustainability initiatives</p>	<p>Organisation's internal sustainability initiatives and commitments</p>	<p>Document review, interview personnel and site visit of organisation to determine compliance of MSC</p>
 <p>GOLD</p>	<p>Results-based</p>	<p>Organisation's external related sustainability initiatives</p> <p>Measurement and reporting on energy, water, waste, and carbon related metrics.</p> <p>Verification for waste</p>	<p>Document review, interview personnel and site visit of organisation to determine compliance of MSC</p>
 <p>PLATINUM</p>	<p>Results-based</p> <p>*Only applicable for event organisers and venue sectors</p>	<p>Organisation's external related sustainability initiatives</p> <p>Measurement and reporting on energy, water, waste, and carbon related metrics.</p> <p>Verification for waste</p>	<p>Document review, interview personnel and site visit of organisation to determine compliance of MSC</p>

THE CERTIFICATION PROCESS - KEY STEPS

1



2



3



4



5



PRE-QUALIFICATION & APPLICATION

Submit your interest via our website to receive documents to assess tier of application.

After quotation issuance, you may apply directly or opt for grant application.

DOCUMENT SUBMISSION

We will arrange a pre-engagement call with the certification body to discuss the audit plan to guide your submission of documents and evidence.

AUDIT

The certification body conducts the audit based on the requirements of the respective tier.

ANY DEVIATIONS?

If required, here is when corrective actions are implemented to address any non-conformance identified by the certification body.

CERTIFICATION ISSUANCE

The certification body issues the audit report to SACEOS. We will validate the results and issue your certification.

Timeline: Certification process without Grant takes 5-6 weeks (10-20 weeks with Grant application).

Note: This timeline is an estimate, designed to accommodate any disorganised, incomplete, or incorrect evidence that may require additional investigation or corrective action to ensure compliance with the guidelines. The timeline also depends on the certification tier.

Click [here](#) to receive up to 90% salary support for your employees while you pursue MICE Sustainability Certification.



Submit your interest

Submit your interest for the Singapore MSC at saceos.org.sg/singaporemsc/ or contact us at secretariat@saceos.org.sg