



Sukumar Verma

Managing Director (Maritime & Energy) – Informa Markets

Sukumar is currently Managing Director (Maritime & Energy) for Informa Markets in Singapore, and Vice President for Industry and Enterprise at SACEOS, the Singapore Association of Convention and Exhibition Organisers & Suppliers.

His responsibilities within Informa Markets include a portfolio of B2B industry tradeshows, international sales management and sustainable events implementation. His 20+ years of MICE experience include delivery of conferences and tradeshows across the world.

Passionate about developing a sustainable MICE industry, Sukumar is the Co-Chair of the Singapore MICE Sustainability Committee driven by Singapore Tourism Board. As the sustainability lead at SACEOS, Sukumar has Chaired various committees and played a leading role in the launch of the MICE Sustainability Roadmap in December 2022, the development of Singapore MICE Sustainability Standards and most recently, the launch of the Singapore MICE Sustainability Certification (MSC) in January 2024. He has also led the collaboration with the Global Sustainable Tourism Council to develop the GSCT MICE criteria.

Specific responsibilities as part of SACEOS work included:

- Chair of the Committee for Workshop Agreement on Waste Management
- Chair of the Committee for Workshop Agreement on Carbon Management
- Chair of the Committee for the Singapore MICE Certification (MSC) framework

Sukumar is also a member of the Industry Advisory Committee for Singapore Institute of Technology's Hospitality Business Programme, and Republic Polytechnic's School of Hospitality Advisory Committee. He represents SACEOS in Enterprise Singapore's Services Standards committee.