



Priscilla Leong **Managing Director – Expotrans Pte Ltd**

Introduction

Priscilla Leong possesses broad industry experience having worked in security, banking, venture capital, waste management and with the last 20 years in the MICE industry. She loves engaging with people to create win-wins by connecting the dots.

Priscilla is the founder and Managing Director of Expotrans Pte Ltd. A company established in late 2020, with a clear vision of leveraging technology to enhance efficiency in logistics management of exhibitions and events. The company is an affiliate of Expotrans SpA, a company established since 1990 operating as official freight forwarder at major Italian venues.

Prior to Expotrans, Priscilla was the Global CEO for Agility Fairs & Events Logistics (“Agility”). She spent 16 years with Agility, started as CFO rising to role of CEO. In Agility, she had oversight of a network of offices in over 30 countries covering Americas, Asia Pacific, Europe and Middle East.

Priscilla is currently the Hon. Treasurer of SACEOS and had served on SACEOS Exco from 2011 till now, separately as Hon. Treasurer, Hon. Secretary, Committee member and VP-Community.

Through the years, Priscilla is very much plugged into the Events industry through her interactions with other industry associations like AFECA, IELA and UFI, keeping abreast of developments in the industry globally.