

TRAINER PROFILE: DANIEL CHUA



Academic / Professional Qualifications

1. BBA Hons (2nd Upper), National University of Singapore
2. Certified Meeting Professional (CMP), Events Industry Council
3. Certification in Exhibition Management (CEM), Events Industry Council (EIC)
4. Core Essential Graduate (CEG), International Coaching Federation (ICF)
5. Advanced Certificate in Learning and Performance (ACLP), Institute of Adults Learning, Singapore
6. Sustainable Business Strategy, Harvard Business School Online
7. Driving Business towards the Sustainable Development Goals, Erasmus University Rotterdam
8. Impact Measurements & Management for the SDGs, Duke University
9. The Materiality of ESG Factors, Wharton Online

Professional Working Experience

AONIA Private Limited (2009 to present)

Founder and Principal Consultant
Circular Economy, Sustainability, MICE, Communications

TradeFlow Capital Management Private Limited (2020 to present)

VP, Stakeholder Relations and ESG
Enabling SME trade through Fintech

PWNT Holding BV (2009 to present)

Director, Marketing Communications
Innovation Engine Through Water Treatment

Professional Training Experience

Speaker, Trainer and Moderator since 2012 on range of MICE related topics including Destination development and promotion and Events management in Singapore, Malaysia, Thailand, South Korea and Taiwan

- a. *Speaker, Judge and Panellist, Asia MICE Forum 2019, Taipei & Kaohsiung, Taiwan*
- b. *Trainer, PEVM, SACEOS, Singapore*
- c. *Speaker & panellist, inaugural Hwabaek MICE Forum, Gyeongju, South Korea*
- d. *Panellist, ITCMA Thailand 2018*
- e. *Moderator, Corporate Travel World APAC 2018*
- f. *Moderator and panellist, Inaugural Asia Cruise Conference 2018*

- g. Moderator, Experiential Marketing Summit 2018*
- h. Trainer, TAITRA MICE Workshops 2018, Hualien, Taiwan*
- i. Speaker & panellist, The Asian MICE Forum 2015, Taipei, Taiwan*
- j. Panellist, Connections Plus 2015, Bangkok*
- k. Speaker, Korea MICE Festival 2015, GyeongJu*
- l. Speaker, Inaugural Busan MICE Festival 2013*
- m. Panellist, ASEAN Economic Community forum on MICE organised by TCEB 2013*
- n. Mentor, Young MICE Leaders, ITB-Asia 2012*

Self – Introduction

Daniel CHUA believes in the power of empowered training and coaching to effect positive change. With more than 2 decades of global strategic and tactical experience enabling a distinguished portfolio of clients including Fortune 500 firms and government agencies to Engage, Energise and Empower stakeholders worldwide through transformative experiences since 2009, he now devotes time to supporting clients and initiatives that support Progress, Planet & People for a more sustainable world.

Daniel has received accolades as a masterful Speaker, Master-of-Ceremonies, Moderator and Trainer in countries including China, Malaysia, Singapore, South Korea and Thailand. He is a recipient of the inaugural AFECA Young Professional Award (2015), and developed and delivers the Professional Events Management Course (PEvM) for SACEOS, accredited by the EIC. With a performing and media background, Daniel is a strong advocate of the power of traditional and contemporary Arts and Culture to elevate the human spirit.