

Profile of Daniel Chua

Daniel is a passionate advocate of Sustainability, for which he has applied best practices in his more than 2 decades of experience in Business, Communications and Stakeholder management across diverse industries. He is an entrepreneurial Leader and team-player with keen interpersonal skills to facilitate collaboration across cultures, countries and levels to attain optimal results. He is a natural communicator and educator who has been lauded regionally as a Speaker, Trainer, Master-of-Ceremonies and Moderator in both 'LIVE' and Virtual settings to a wide range of audiences.

Education & Training

- BBA Honours (2nd Upper), International Business, National University of Singapore (2001)
- SCOPE-IP, Intellectual Property Office of Singapore (2008)
- CMP, Certified Meeting Planner, Events Industry Council (2014)
- CEG, International Coaching Federation (2018)
- CEM, Certified in Exhibitions Management (2018)
- ACLP, Institute of Adult Learning (2020)
- Impact measurement and management for the SDGs, Duke University (2022)
- Driving business towards the Sustainable Development Goals, Erasmus University Rotterdam (2022)
- The Materiality of ESG Factors, Wharton University Online (2022)
- Sustainable Business Strategy, Harvard Business School Online (2021)

Industry and Community efforts

- **SACEOS**: Vice-President 2012-2018 ; Chair of the Young Leaders Committee; conceived the Singapore MICE Challenge ; Designer and Principal Trainer for the Professional Events Management Course (PEvM)
- **AFECA**: Awarded the inaugural AFECA Young Professional Award in 2015 for industry contributions
- **People's Association**: Grassroots Leader May 2020 - present; Founder and Chair of award-winning Community OASIS project
- **Bishan-ToaPayoh Town Council**: Town Councillor (2020 - 2022) ; inaugural Green Environment Committee Chair for Bishan-ToaPayoh and Commute member (2021 - Present)
- **SAF ROVERS**: 2020 - present Extended Reservist Service as Battalion OC HQ upon MR
- **Singapore Symphony Orchestra** Overture Patron, 2019
- **Singapore Tourism Board** : Member of the newly formed Sustainability Committee to support Singapore's ambition to be the leading Sustainable Destination in Asia (August 2022 - present)