# **Professional Conference Management (PCM)**

Designed for those involved in planning and managing an in-house forum, seminar, workshop, corporate meeting as well as new entrants to the industry. Through a series of lectures and case studies, participants will be equipped with the essential skills to execute a seamless conference.

Who should attend: New and all MICE professionals

8 - 10 May 24 - 26 May 5 - 7 Jun 21 - 23 Jun 16 - 18 Aug

Find out more



2023

COURSE CALENDAR

#### **Professional Exhibition Management (PEM)**

Do you have what it takes to bring a successful event to fruition? This course is developed to deliver the essential concepts to professionals on how to plan, manage and market exhibitions.

Who should attend: New and all MICE professionals

7 - 9 Jun 16 - 18 Aug

Find out more

### **Professional Events Management (PEvM)**

Acquire pragmatic knowledge in managing events, gaining heavily from the insights of industry practitioners whilst firmly supported by academic frameworks that will instil the confidence needed to develop and manage successful business events within a condensed timeframe.

Who should attend: New and all MICE professionals

7 - 9 Jun 15 - 17 Nov

Find out more

### **Certified Meeting Professional (CMP) Alignment**

The CMP Alignment credential is recognised globally as the badge of excellence in the MICE industry.

The qualifications for certification are based on professional experience, education, and a rigorous exam.

Who should attend: Experienced MICE professionals with at least 3 years of industry experience

19 May 28 Jun14 Jun 26 July26 Jun 3 Nov

Find out more

# **Certified in Exhibition Management (CEM)**

Catered to those who have accumulated a few years in the MICE industry and aspiring to attain certification in areas of expertise in pursuit of further career advancement.

The CEM designation is recognised globally as the premier mark of professional achievement.

Who should attend: With either a degree/diploma or at least 3 years of industry experience

24 - 26 April 13 - 15 Jun 31 July - 2 Aug

Find out more

# Sustainability in MICE - Unlocking the New Horizon (Workshop)

Have you considered the benefits of being a leader in sustainable business practices and the impact it can have on your organisation's reputation and bottom? If you're ready to make a positive impact and lead the way in sustainable practices, our upcoming workshop is the perfect opportunity for you.

Find out more

11 May

26 July

Who should attend: Business leaders, MICE professionals, Venue Managers