



Professional Conference Management (PCM)

Designed for those involved in planning and managing an in-house forum, seminar, workshop, corporate meeting as well as new entrants to the industry. Through a series of lectures and case studies, participants will be equipped with the essential skills to execute a seamless conference.

Who should attend: New and all MICE professionals

16 - 18 Jan
21 - 23 Jun
16 - 18 Aug

[Find out more](#)

SACEOS
Meetings • Incentives • Conventions • Exhibitions • Events
S I N G A P O R E

2023

COURSE CALENDAR

Professional Exhibition Management (PEM)

Do you have what it takes to bring a successful event to fruition? This course is developed to deliver the essential concepts to professionals on how to plan, manage and market exhibitions.

Who should attend: New and all MICE professionals

1 - 3 Feb
7 - 9 Jun
16 - 18 Aug

[Find out more](#)

Professional Events Management (PEvM)

Acquire pragmatic knowledge in managing events, gaining heavily from the insights of industry practitioners whilst firmly supported by academic frameworks that will instil the confidence needed to develop and manage successful business events within a condensed timeframe.

Who should attend: New and all MICE professionals

7 - 9 Jun
15 - 17 Nov

[Find out more](#)

Certified Meeting Professional (CMP) Alignment

The CMP Alignment credential is recognised globally as the badge of excellence in the MICE industry. The qualifications for certification are based on professional experience, education, and a rigorous exam.

Who should attend: Experienced MICE professionals with more than 3 years experience

19 Jan
19 May
3 Nov

[Find out more](#)

Certified in Exhibition Management (CEM)

Catered to those who have accumulated a few years in the MICE industry and aspiring to attain certification in areas of expertise in pursuit of further career advancement. The CEM designation is recognised globally as the premier mark of professional achievement.

**Who should attend:
Experienced MICE professionals
with more than 3 years experience**

[Find out more](#)

Modules	Dates
Strategic Planning & Management	25 Apr
Event Marketing	26 Apr
Event Operations	27 Apr
Conference and Meeting Management	02 Aug
Floor Plan Development	03 Aug
Facility and Site Selection	04 Aug
Security, Risk and Crisis Management	TBC
Selecting Service Contractors	
Exhibition and Event Sales	

Enrolment closes 1 month before course date.

For further enquiries, reach out to SACEOS Secretariat at +65 9732 3941 or email us at education@saceos.org.sg