

SINGAPORE MICE SUSTAINABILITY ROADMAP



1 VISION

To be Asia Pacific's Leading Sustainable MICE Destination by 2030



Integrate sustainability as a core value across the MICE ecosystem



Collaborate for joint success and greater impact

3 TARGETS



Develop sustainability standards by 2023 and aim to be internationally recognised by 2024



Obtain sustainability certification¹ for purpose-built MICE venues² & 80% of SACEOS members³ by 2025



Start tracking waste and carbon emissions by 2023, reduce waste and achieve net zero emissions by 2050

2 FOCUS AREAS



Circular Economy - Reducing, Recycling & Managing Waste



Reduce Energy and Carbon Emissions

¹ Internationally or nationally recognised sustainability certification, or both

² Changi Exhibition Centre, Raffles City Convention Centre, Resorts World Convention Centre, Sands Expo and Convention Centre, Singapore EXPO, Suntec Singapore Convention & Exhibition Centre.

³ Target applicable to Event Organisers, Venues, Stand Builder Contractors and F&B Caterers. All MICE players can get certified through education and collaboration initiatives provided by SACEOS.

CO-DEVELOPED BY

SACEOS
The Association of Singapore Convention and Exhibition Organisers
SINGAPORE



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3 STRATEGIES

STRATEGY 1

Raise sustainability standards across the industry to achieve certification



Green operations and events, guided by certification standards



Incorporate green capabilities into existing and new roles

STRATEGY 2

Innovate processes and adopt sustainability solutions



Improve processes and identify solutions for adoption at scale



Pilot new sustainable solutions

STRATEGY 3

Raise awareness of industry best practices and solutions



Provide resources on best sustainability practices for industry



Conduct training to raise knowledge and capabilities

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