

## 2022 COURSE CALENDAR

### Professional Events Management

This course focuses on other commercially oriented events that serve a strong marketing and communications role, oftentimes including a strong mix of media and entertainment options of what has been termed 'Experiential communications.

**Apr 27 - 29**  
Wed - Fri

**Aug 17 - 19**  
Wed - Fri

**Dec 07 - 09**  
Wed - Fri

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### Professional Conference Management

Through a series of lectures and case studies, participants will be equipped with the essential skills to execute a seamless conference.

**Apr 20 - 22**  
Wed - Fri

**Jul 20 - 22**  
Wed - Fri

**Nov 16 - 18**  
Wed - Fri

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### Professional Exhibition Management

The Professional Exhibition Management (PEM) course is developed to deliver the essential concepts to professionals on how to plan, manage and market exhibitions.

**Jun 08 - 10**  
Wed - Fri

**Oct 19 - 21**  
Wed - Fri

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### Certified Meeting Professional (CMP) Alignment

The CMP credential is recognized globally as the badge of excellence in the meeting, convention, exhibition, and event industry.

**May 20**  
Fri

**Oct 28**  
Fri

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### Certified in Exhibition Management (CEM)

Certified in Exhibition Management - (CEM) was first created in 1975 to raise professional standards in the event industry and it continues to be the premier mark of professional achievement. The CEM designation accommodates short- and long-term career goals with education that can be tailored to meet specific needs and interests.

Modules	Dates
Security, Risk and Crisis Management (SRCM)	<b>23 Mar</b> <b>2 Nov</b>
Selecting Service Contractors (SSC)	<b>24 Mar</b> <b>3 Nov</b>
Exhibition and Event Sales (EES)	<b>25 Mar</b> <b>4 Nov</b>
Conference and Meeting Management (CMM)	<b>25 May</b>
Floor Plan Development (FPD)	<b>26 May</b>
Facility and Site Selection (FSS)	<b>27 May</b>
Strategic Planning and Management (SPM)	<b>03 Aug</b>
Event Marketing (EM)	<b>04 Aug</b>
Event Operations (EO)	<b>05 Aug</b>

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