

2022 COURSE CALENDAR

Professional Events Management (PEvM)

This course focuses on other commercially oriented events that serve a strong marketing and communications role, oftentimes including a strong mix of media and entertainment options of what has been termed 'Experiential communications.

Mar 09 - 11
Wed - Fri

Aug 17 - 19
Wed - Fri

Dec 07 - 09
Wed - Fri

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Professional Conference Management (PCM)

Through a series of lectures and case studies, participants will be equipped with the essential skills to execute a seamless conference.

Apr 06 - 08
Wed - Fri

Jul 20 - 22
Wed - Fri

Nov 16 - 18
Wed - Fri

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Professional Exhibition Management (PEM)

The Professional Exhibition Management (PEM) course is developed to deliver the essential concepts to professionals on how to plan, manage and market exhibitions.

Jun 08 - 10
Wed - Fri

Oct 19 - 21
Wed - Fri

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Certified Meeting Professional (CMP) Alignment

The CMP credential is recognized globally as the badge of excellence in the meeting, convention, exhibition, and event industry.

May 20
Fri

Oct 28
Fri

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Certified in Exhibition Management (CEM)

Certified in Exhibition Management - (CEM) was first created in 1975 to raise professional standards in the event industry and it continues to be the premier mark of professional achievement. The CEM designation accommodates short- and long-term career goals with education that can be tailored to meet specific needs and interests.

Modules	Dates
Security, Risk and Crisis Management (SRCM)	23 Mar 2 Nov
Selecting Service Contractors (SSC)	24 Mar 3 Nov
Exhibition and Event Sales (EES)	25 Mar 4 Nov
Conference and Meeting Management (CMM)	25 May
Floor Plan Development (FPD)	26 May
Facility and Site Selection (FSS)	27 May
Strategic Planning and Management (SPM)	03 Aug
Event Marketing (EM)	04 Aug
Event Operations (EO)	05 Aug

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